



▶ Polycom® Programs and Resources for Education

Programs

Education in the 21st century is at a tipping point. Administrators must find a way to meet unfunded legislative mandates while overhauling the educational experience to prepare students for a global economy.

Educational equity must be provided while complying with standards, improving student performance, managing faculty shortages, and increasing student retention. Educators and administrators alike are meeting the demands of a changing education system while eliminating the boundaries of time and distance using distance learning solutions to save on the costs and time lost to travel. Polycom offers a wide range of programs and resources to meet the challenges you face and empower your success.

Polycom Education Honors Program

The Polycom Education Honors Program is a comprehensive program designed specifically for education to enable the purchase of Polycom equipment at an affordable rate while including specialized application training, beneficial association memberships, green screens for effectively using People on Content, and access to mission critical content and collaboration resources.

www.polycom.com/education/Honors

Polycom Content Access Program (PCAP)

The Polycom Content Access Program (PCAP) is designed for NEW Polycom customers OR customers who SELDOM connect with content providers in the industry today and haven't experienced the power of this educational tool. Polycom will provide a virtual field trip experience to help jump start your program.

www.polycom.com/education/PCAP



Using Polycom solutions is like having an instant passport beyond traditional walls, time zones, and schedules into the very best learning environment.

Training Services

Polycom is committed to the successful implementation and integration of technology solutions within your academic and training environments.

Polycom Academic Training for Success

Educators need to feel comfortable using technology as an administrative or instructional tool. Learning to use the equipment effectively, finding relevant content, and assimilating the technology into daily administrative activities and classroom instruction are vital in fulfilling the potential of voice, video, and telepresence solutions.

In order to help ensure your success, we have created training courses and modules that may be customized to fit your administrative, instructional, or other needs. Our Honors training will give educators the skills, resources, and opportunities needed to incorporate video conferencing technology to enhance the learning experience.

Polycom Learning & Training Center

Beyond Honors academic training, the Polycom Learning Center delivers targeted training content to address advances in technology specific to technical product knowledge and new functionality. All instructors are experts in data communications, telecommunications, and networking.

Product-based courses, taught with a blend of lecture and hands-on exercises, are offered for all levels of personnel— end-users, operators, system administrators, support staff, and engineers. Students gain valuable technical product knowledge and skills that improve productivity, speed problem resolution, and increase utilization of your video conferencing systems.

Courses are available in classrooms, either remotely with an instructor or as self-paced programs that enable learning anywhere, at any time. Additionally, Polycom offers non-product-specific Courses on networks and technology, as well as the industry leading CVE-certification are available.

Grants & Funding

Polycom Grant Assistance Program

The Polycom Grant Assistance Program (PGAP) is designed to assist educational organizations in identifying funding sources for their technology investments in voice, video and infrastructure conferencing solutions. Using the Polycom® 7-Step Grant Assistance Process™, Polycom's team of grant experts helps agencies navigate through the maze of funding sources to identify those that best align with their program needs. PGAP has helped hundreds of customers navigate this maze of alternative funding. E-rate, USDA RUS Distance Learning, Advanced Placement, 21st Century Learning Communities, Enhancing Education through Technology (E2T2), and Improving Literacy through School Libraries are just a few.

Grant experts supervise and expedite the entire process, while Polycom's experienced grant writers assist in the preparation of the official application. For more information on Polycom's PGAP program, visit: www.polycom.com/grants

E-Rate

The USAC Schools and Libraries federal E-Rate program is a \$2.25 billion discount program for schools and libraries to underwrite the costs of telecommunications services and voice, video and data equipment by 20 percent to 90 percent. The Polycom Grant Assistance Program has participated in the E-Rate program since its inception. Our E-Rate experts can provide you with information about the program so that you can effectively navigate the process. Our grant assistance team can help you get started. Go to www.polycom.com/erate for full details Polycom's e-rate eligible.

Resources

Based on practical understanding, our resources have been developed by educators who experienced the challenges of effectively integrating technology into a learning environment. Our tools have been designed to provide you with quick easy access to rich resources needed for enhancing your curriculum.



Polycom Content Searchable Database

Polycom provides a free searchable content database which offers educators worldwide access to more than 2,100 programs from content providers, making available both ISDN- and IP-based video conferencing programs for the classroom. Updated daily, the database contains content opportunities from organizations such as zoos, museums, author's experts in the field and much more. Polycom partners with Berrien RESA to bring you this database.

www.polycom.com/education/content



Polycom Collaborations Around the Planet

CAPspace is a large scale global directory and professional network of educators for video conferencing project collaboration. Our directory enables educators to connect with peers to globally collaborate thus expanding and enhancing curriculum.

www.polycom.com/education/PCATP



Polycom E2Bconnect

E2Bconnect, developed in partnership with Internet2, is a professional social network and global directory tool that brings higher education and businesses together. Whether sharing subject matter expertise, conducting research, interviewing and recruitment or delivering professional development, E2Bconnect is enabling powerful collaboration.

www.e2bconnect.net



Education Blog: Out on a Lim

Our educational blog—Out on a Lim—authored by an educator shares experiences, curriculum thoughts, new resources, and technology comments related to video conferencing in education.

www.polycom.com/education/blog

Polycom Special Events

Our special events provide FREE technology rich content to Polycom customers to enhance curriculum and increase student achievement. Events include connections to renowned authors, experts in the field, famous people or places and much more.

www.polycom.com/education/Events



Now more than ever, distance learning has the potential to change the teacher and learner experience. By using Polycom's collaborative solutions educators are able to offer a low-cost, high-impact way to extend the interactive learning experience. Music mode and closed captioning remove limitations and increase quality.

Educators for Education

Meet the Education Solutions Team

Russ Colbert, Global Director – Education

russ.colbert@polycom.com

On a Global scale, Russ Colbert has dedicated two decades of service to solution development, adoption, customer success and utilization of educational technology. He is combination speaker, author, trainer and expert in distance/blended learning. Additionally, he has developed both programs and specific products for the Education Market including, the Polycom Honors Education Program, ClassStation, Ceiling Microphone Array, People on Content, Music Mode, Instructor RP and PowerCam Presenter. Prior to joining Polycom, Russ was Vertical Markets Director at VTEL, Distance Learning Specialist at Pierce-Phelps, Inc., and Video Teletraining Officer for the US Navy.

Elaine Shuck, Director – Sales Enablement Programs

elaine.shuck@polycom.com

Elaine Shuck offers more than a decade of accomplishment-laden experience in interactive videoconferencing serving the needs of government, enterprise, healthcare and global education customers in voice and video communications. She is passionate in her pursuit to ensure customer and partner success, evident in her creation of programs designed to expand the scope and practical utilization of this industry's powerful technological capabilities.

Elaine spearheaded the development, implementation and management of Polycom's education department programs: Collaboration Around the Planet, Content Searchable Database, Content Access Program, Content Provider Program, and Special Events. The success of these programs led to her current position as Director of Sales Enablement Programs in the government, enterprise and healthcare industries as well.

Elaine is an accomplished expert in her field and a frequent speaker at conferences. She currently serves on the USDLA Board of Directors and numerous other distance learning organizations.

Learn More

Find out more about Polycom solutions and Polycom education programs and resources—and how they can help your organization. Visit us at polycom.com/education or call 1-800-POLYCOM to speak with a Polycom representative.

Polycom Worldwide Headquarters

4750 Willow Road, Pleasanton, CA 94588

1.800.POLYCOM or +1.925.924.6000

www.polycom.com

Marci Powell, Global Director – Higher Education & Corporate Training

marci.powell@polycom.com

Marci Powell has extensive experience in distance learning and e-learning with expertise in applications related to lifelong learning and innovations. As a former teacher and administrator who then worked in the telecommunications field, Marci is considered an industry expert in the field of educational technology and telecommunications.

As past president and board chair of the United States Distance Learning Association, Powell led an association focused on global support of distance learning programming, applications, and leadership. In her current capacity at USDLA and at Polycom, she provides thought leadership and strategic planning in the use of technology to address education and training needs. Marci is often called upon internationally as a keynote speaker.

Sue Porter, Polycom Consultant – Sales Enablement Programs

sue.porter@polycom.com

Sue Porter worked as Instructional Technology Coordinator for the Grand Rapids area educational service center for 10 years, responsible for distance learning—both video conferencing and online learning. She was one of the co-founders of TWICE, Michigan's K-12 video conferencing organization. Porter has experience as an elementary teacher and higher education instructor. Upon retirement, Sue joined Polycom as a consultant working with the Content Providers Program and Special Events.

