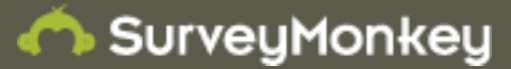


Vermont Library Association Membership Survey



1. Please rank (1-3) the top reasons you belong to the Vermont Library Association.





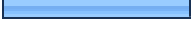

| | 1 | 2 | 3 | N/A | Rating Average | Response Count |
|---|-------------------|------------|-------------------|--------------------------|----------------|----------------|
| To support state and national advocacy, to receive information about issues impacting libraries, and for expert help in the areas of censorship, privacy, etc. | 36.2% (25) | 33.3% (23) | 29.0% (20) | 1.4% (1) | 1.93 | 69 |
| For continuing education opportunities such as the annual conference and regional and sectional workshops. | 50.0% (34) | 35.3% (24) | 14.7% (10) | 0.0% (0) | 1.65 | 68 |
| To take advantage of the opportunity to participate as a leader in VLA committees and divisions of special interest. | 8.3% (2) | 16.7% (4) | 58.3% (14) | 16.7% (4) | 2.60 | 24 |
| Vermont Library Association publications and online tools such as the library use calculator, the VLA recommended minimum salary, and Increasing Public Library Compensation. | 8.3% (3) | 27.8% (10) | 58.3% (21) | 5.6% (2) | 2.53 | 36 |
| To take advantage of networking with colleagues throughout Vermont. | 37.2% (29) | 35.9% (28) | 25.6% (20) | 1.3% (1) | 1.88 | 78 |
| | | | | Other (please specify) | | 5 |
| | | | | answered question | | 93 |
| | | | | skipped question | | 0 |

SEE PAGES 4-6 FOR ADDITIONAL RESPONSES TO SURVEY QUESTIONS

2. Please rate the following continuing education and professional development opportunities.

| | valuable | somewhat valuable | not at all valuable | don't know | Rating Average | Response Count |
|--|-------------------|-------------------|---------------------|--------------------------|----------------|----------------|
| Service in VLA as an officer or committee member | 46.0% (40) | 31.0% (27) | 3.4% (3) | 19.5% (17) | 1.47 | 87 |
| Department of Libraries workshops | 58.8% (50) | 18.8% (16) | 5.9% (5) | 16.5% (14) | 1.37 | 85 |
| VLA annual conference | 71.3% (62) | 23.0% (20) | 2.3% (2) | 3.4% (3) | 1.29 | 87 |
| VLA section sponsored programs and workshops (ie. Trustees day, CAYAL) | 54.7% (47) | 33.7% (29) | 2.3% (2) | 9.3% (8) | 1.42 | 86 |
| ALA conferences | 28.2% (24) | 36.5% (31) | 14.1% (12) | 21.2% (18) | 1.82 | 85 |
| NELA conferences | 27.1% (23) | 37.6% (32) | 10.6% (9) | 24.7% (21) | 1.78 | 85 |
| PLA conferences | 19.5% (16) | 20.7% (17) | 18.3% (15) | 41.5% (34) | 1.98 | 82 |
| | | | | Other (please specify) | | 7 |
| | | | | answered question | | 93 |
| | | | | skipped question | | 0 |

3. Please tell us how you prefer to hear from the Vermont Library Association.

| | | Response Percent | Response Count |
|--|---|--------------------------|----------------|
| VLA website |  | 9.7% | 9 |
| VLA Facebook Group |  | 1.1% | 1 |
| Direct e-mail |  | 23.7% | 22 |
| listserv |  | 30.1% | 28 |
| Newsletter via e-mail and website |  | 28.0% | 26 |
| Letter/Newsletter in hard copy by post |  | 7.5% | 7 |
| Other (please specify) | | | 7 |
| | | answered question | 93 |
| | | skipped question | 0 |

4. What programs or services could VLA offer to increase the value of your membership?

| | | Response Count |
|--|--|--------------------------|
| | | 26 |
| | | answered question |
| | | 26 |
| | | skipped question |
| | | 67 |

5. Any other suggestions?

| | | Response Count |
|--|--|--------------------------|
| | | 14 |
| | | answered question |
| | | 14 |
| | | skipped question |
| | | 79 |

1. Please rank (1-3) the top reasons you belong to the Vermont Library

| Other (please specify) | | |
|------------------------|---|-----------------------|
| 1 | My second choice reflects potential opportunity to participate. I enjoyed helping with the VLA conference two years ago, but I'd like to participate more actively. | Aug 24, 2010 5:15 PM |
| 2 | to be a part of a unified voice for libraries | Aug 24, 2010 6:04 PM |
| 3 | I don't get much back from VLA but I feel, in principle, that I should support a state library association | Aug 25, 2010 11:48 AM |
| 4 | Professional obligation to support VLA on principle | Aug 26, 2010 7:26 PM |
| 5 | I would have ranked things differently or more equally if I could have. | Sep 10, 2010 3:04 PM |

2. Please rate the following continuing education and professional development

| Other (please specify) | | |
|------------------------|--|-----------------------|
| 1 | This question doesn't appear to working properly.....It set up to rank rather than allow you to choose an answer for each option | Aug 24, 2010 5:04 PM |
| 2 | crazy scoring on this question. Doesn't work for me | Aug 24, 2010 5:06 PM |
| 3 | Most valuable for me: RBMS of ACRL | Aug 24, 2010 5:15 PM |
| 4 | ACRL | Aug 24, 2010 5:36 PM |
| 5 | ACRL is the most valuable conference for my field | Sep 8, 2010 1:11 PM |
| 6 | Content is usually good, but sometimes the time (day of the week) and travel. | Sep 10, 2010 3:04 PM |
| 7 | no time or money to attend workshops or conferences | Sep 21, 2010 11:36 PM |

3. Please tell us how you prefer to hear from the Vermont Library Association.

| Other (please specify) | | |
|------------------------|---|----------------------|
| 1 | and the listserv | Aug 24, 2010 5:02 PM |
| 2 | Honestly, all of the above except Facebook Group. | Aug 24, 2010 5:15 PM |
| 3 | preference would be web site if automated tools for discussion with syndication support were available. | Aug 24, 2010 5:49 PM |
| 4 | I love the listserv, too, but not for articles, etc. Hardcopy is great, but let's save the money! | Aug 24, 2010 7:08 PM |
| 5 | listserv ok for timely announcements | Aug 26, 2010 7:26 PM |
| 6 | All of the above - though direct mail or direct email are not necessary, since I use the other sources. | Sep 8, 2010 3:32 AM |
| 7 | or listserv | Sep 10, 2010 3:04 PM |

4. What programs or services could VLA offer to increase the value of your

| Response Text | | |
|---------------|-----------------------------------|----------------------|
| 1 | more regarding academic libraries | Aug 24, 2010 5:02 PM |

4. What programs or services could VLA offer to increase the value of your

| | Response Text | |
|----|--|-----------------------|
| 2 | searchable member list online | Aug 24, 2010 5:09 PM |
| 3 | Locally based events for librarians from different kinds of libraries | Aug 24, 2010 5:12 PM |
| 4 | For me (academic special collections librarian), a clearer path to participating. | Aug 24, 2010 5:15 PM |
| 5 | Sections are only valuable if active - this varies year to year | Aug 24, 2010 5:36 PM |
| 6 | Be a better library advocate. Never hear from VLA concerning important state issues. Where are you??? | Aug 24, 2010 5:50 PM |
| 7 | I think you're doing fine. | Aug 24, 2010 5:53 PM |
| 8 | There should be annual (at least) programs for each section, in addition to the conference. These should be publicized to all members, not just section members. | Aug 24, 2010 6:04 PM |
| 9 | More local events free of charge. | Aug 24, 2010 6:20 PM |
| 10 | VLA is an excellent organization; I always find workshops at VLC that I am able to benefit from; I've enjoyed presenting and working on VLC committees | Aug 24, 2010 6:26 PM |
| 11 | Help with funding for continuing ed ops, not just MLS but all kinds of ops. | Aug 24, 2010 6:41 PM |
| 12 | Services/programs that could integrate specialized medical libraries/hospital libraries into VLA | Aug 24, 2010 6:58 PM |
| 13 | A regular newsletter -- email is fine. If it's just on the website I'll not see it. | Aug 24, 2010 7:08 PM |
| 14 | Web conferencing so we don't have to drive. | Aug 24, 2010 8:31 PM |
| 15 | I used to be a Library Trustee. There was some minimal support for going to workshops (at our expense). I did find the one workshop I attended helpful. | Aug 24, 2010 9:06 PM |
| 16 | More programs in southern VT | Aug 24, 2010 9:13 PM |
| 17 | More continuing ed/networking opportunities; more for trustees | Aug 24, 2010 11:43 PM |
| 18 | Please bring back some proactive form of regular communication about the activities of the association. Since the cancellation of the newsletter, I feel that I never hear from VLA and have no idea what the association is doing. I don't believe it's realistic to expect members to remember to visit the Web site regularly; the association should reach out to its members. I prefer a mailed hard-copy newsletter that I can carry around with me and easily archive, but a newsletter via e-mail would be far superior to what we have now. | Aug 25, 2010 1:36 PM |
| 19 | The annual conference as a one-day event with new ideas to be used in small libraries | Aug 26, 2010 12:41 PM |
| 20 | Continue informal issues meetings hosted at various colleges. | Aug 26, 2010 7:26 PM |
| 21 | Substitute/volunteer pool | Sep 8, 2010 1:10 PM |
| 22 | more academic library oriented workshops & events | Sep 8, 2010 4:12 PM |
| 23 | Assessment program - across all areas of librarianship; from instruction to usage data for e-resources. | Sep 10, 2010 2:55 PM |
| 24 | VLA could help support library advocacy on a state-wide basis. The two-day conference was very valuable to me as a librarian. Educational opportunities and time for discussions are welcome is there is enough interest. I do not want to have structured discussions during lunch at a conference or a function. | Sep 10, 2010 3:04 PM |
| 25 | Bring back the newsletter, the association is virtually invisible without it | Sep 13, 2010 3:46 PM |
| 26 | education/profess. development online so I could do it without leaving work | Sep 21, 2010 11:36 PM |

5. Any other suggestions?

| Response Text | | |
|---------------|---|-----------------------|
| 1 | more outreach by VLA president (and/or Board) to members via mailings or email outreach | Aug 24, 2010 5:02 PM |
| 2 | bring back print newsletter increase board updates by email or listserv the web site isn't a great venue for that. I rarely go to it. If you want it as main means direct people to it with emails saying what's new and links. more frequent updates from the board more cross-sectional activities | Aug 24, 2010 5:36 PM |
| 3 | The 1-day conference at St. Michael's was great! Let's do that again. | Aug 24, 2010 5:55 PM |
| 4 | I have heard nothing from VLA in a long time and am wondering what's going on. It appears only board members do. | Aug 24, 2010 6:04 PM |
| 5 | no | Aug 24, 2010 6:20 PM |
| 6 | I'm a low-key participant, but I appreciate VLA very much, especially "To support state and national advocacy, to receive information about issues impacting libraries, and for expert help in the areas of censorship, privacy, etc." | Aug 24, 2010 9:32 PM |
| 7 | Your job listing service is invaluable. | Aug 24, 2010 11:43 PM |
| 8 | The current chair of the College Libs section did a poor job of alerting VLA members (in that section) of workshops, discussion group at the VLA conference. The website is cluttered and not useful. I feel very distanced from VLA and it is only the sense of responsibility I have to support VLA that compels me to retain my VLA membership. | Aug 25, 2010 11:48 AM |
| 9 | The VLA seems to be all about public libraries and less about other aspects of librarianship, such as technical services. The annual conference is heavily weighted towards public and children. I'm not sure what can be done to be more inclusive. Tech services has always been relegated to the "basement" or the "back corner," so to speak, in any library I have worked at! Many find it boring, which is a shame since tech services is the backbone of any library. Without cataloging there would be no catalog! | Aug 26, 2010 11:17 AM |
| 10 | More information for Trustees and how to run a library from their perspective. | Aug 26, 2010 12:41 PM |
| 11 | keep it simple. Don't burn yourselves out trying to do everything. Too many other conferences, workshops, etc. out there so accept you'll only get so much participation. | Aug 26, 2010 7:26 PM |
| 12 | Workshops about dealing with selectboards & town gov't | Sep 8, 2010 1:10 PM |
| 13 | Continue with a 1-day library conference, without vendors who expect us to take time to visit. | Sep 9, 2010 4:03 PM |
| 14 | Most librarians I know lead very busy lives and don't often have time for all the professional opportunities, however important. The Green Mountain Consortium is a great start to helping all of us. More combined efforts that help us serve our communities for less funding are always welcome. More public advocacy for libraries is needed in the state--simple efforts as a whole could go a long way. We need to be more visible to the legislators and representatives! The VT Dept. of Libraries needs more support and visibility as well. | Sep 10, 2010 3:04 PM |