


120TH ANNUAL VERMONT LIBRARY CONFERENCE

MAY 20TH, 2014

STORY TIME



ADVOCATE,

CELEBRATE,



**AND
BE HEARD!**

JOIN US AT ST. MICHAEL'S COLLEGE IN COLCHESTER, VT FOR THE 120TH VLC FROM 9 AM - 5:30 PM
KEYNOTE: MARCI MEROLA, DIRECTOR OF ALA OFFICE FOR LIBRARY ADVOCACY

WWW.VERMONTLIBRARIES.ORG/CONFERENCE #VLC2014

Keynote Speaker

Marci Merola

Marci Merola is the Director of the Office for Library Advocacy at the Chicago-based American Library Association, ALA's newest office, which focuses on providing advocacy resources and tools to libraries at the state and local levels. She works to educate members and citizens on current issues and the importance of libraries, as well as integrating advocacy efforts throughout the association. Marci came to the ALA in 2001 as the Advocacy Specialist within the ALA Public Information Office. Before joining ALA, Marci worked as a freelance writer in the not-for-profit sector, and as a writer and editor for a variety of publishing firms.



Become a VLA member today!

Your membership in the Vermont Library Association is vital to the well-being of libraries in Vermont, and to your own professional development. VLA is over 300 members strong, and every new or renewed membership means we can accomplish more for Vermont libraries in our communities.

Morning Programs

- Conference Registration ~~~~~ 8:15-9:00
- Opening General Session ~~~~~ 9:00-10:25
- Keynote: Story Time: Advocate, Celebrate, and Be Heard *Marci Merola, Director of ALA's Office for Library Advocacy.*

First Session

10:30 – 11:30

A Conversation with Marci Merola

An informal dialogue with the Director of the American Library Association's Office for Library Advocacy.

Vermont's Child-Chosen Book Awards *Grace Greene (VTLIB), Rebecca Cook (Poultney Public Library)*

Come learn about the books on the 2014-2015 master lists for the Red Clover, Dorothy Canfield Fisher, and Green Mountain Book Award programs. The books will be presented in a variety of formats including booktalks and video.

Privacy Lost? Facilitating Conversations about Technology, Privacy, and Personal Data Management on Campus *Sean Leahy (Champlain College), Andy Burkhardt (Champlain College), Lindsey Rae (Champlain College)*

A panel of librarians will share their experiences organizing and planning programming for a campus setting on privacy in the digital age and the role libraries have in determining what the future of privacy looks like.

How to Talk with Techies *Helen Linda (Goddard College)*

Learn simple tips and tools for creating IT and systems interactions that are smooth, fast, and friendly. By the end of this session, you will have concrete examples and tools to try so you will be the library hero for your IT and systems person or department.

One Big Koha Catalog, One Big Collection, One Board of Directors, Many Libraries: The Catamount Library Network at Year One *Tom McMurdo (VTLIB), Sheila Kearns (VTLIB), Mary Kasamatsu (Waterbury Public Library)*

Come learn about the formation of the CLN, the goals of the founding libraries for the network, and the VTLIB's role in making it all happen. Bring your questions!

Vermont Digitization Roundup *Rebekah Irwin (Middlebury College), Fred Pond (UVM), Lydia Willoughby (Plattsburg)*

This panel will cover digital archives in our great state, including information on creating a Green Mountain Digital Archive, archives on queer history, and film archives.

Lunch ~~~~~ 11:30 - 12:30

Section Meetings ~~~~~ 12:30 - 12:55

- College and Special Libraries
- Public Libraries
- Youth Librarians and VSLA
- GMLC

Second Session

1:00 – 1:55

Presidential Panel: Drugs and Libraries *Amber Billey (VLA), Other Panelists TBA*

Join VLA President Amber Billey with representatives from Turning Point, the Howard Center, and COTS to discuss how libraries can be prepared and respond to drug abuse and emergencies.

STEM Programming @ Your Library *Sarah Kleinman (UVM), Valerie Bang-Jensen (SMC)*

Explore ways to include STEM programming at your library. Learn about 4-H resources available to libraries, and how to set up a summer garden designed around picture books.

Shifting the Paradigm: A New Framework for Information Literacy in Higher Education *Elizabeth Berman (UVM)*

Join a member of ACRL's task force to revise the Information Literacy Competency Standards as she explains this new framework and its impact on teaching and assessment across campuses.

How Can We Help You? Using Focus Groups to Improve Library Services *Lela Kretzer (SMC)*

Come learn about social science research, focus group studies, and making change by acting on survey results to improve library services, including the planning process, from a library that made this work.

Getting Started with MARCEdit *Ben Abrahamse (MIT Libraries)*

This beginner session in MARCEdit explains what it is, what it does, and explores some of its basic features. No experience necessary, just come ready to learn!

Rapid Reviews *Amy Howlett (VTLIB), Selene Colburn (UVM), Ernie Drown*

These booktalkers hit the highlights of the best adult fiction and nonfiction in the past year.

VLA Business Meeting ~~~~~ 2:00 - 2:45

Poster Session and Snack Time ~~~~~ 2:45 - 3:25

Third Session

3:30 - 4:25

Open Meeting Law: Transparency and Libraries *Jim Condos (Secretary of State)*

Vermont Secretary Condos will present highlights from his “transparency tour” on public records and open meeting laws as it relates to libraries. Bring questions for the discussion.

The Write Start: Initiating a Young Writer’s Community in Your Library *Caitlin Corless (Essex Free Library), Gizelle Guyette (Burnham Memorial Library, Colchester)*

This interactive workshop will explore ways of inspiring young community members to express themselves through creative writing workshops, community readings, author visits, and other literary events. Come learn and ask questions from librarians who’ve made it work and the real, live teenagers they serve!

The Search for Discovery *John Payne (SMC), Heidi Steiner (Norwich University), Stacey Knight (SMC), Aaron Nichols (UVM), Terry Simpkins (Middlebury College)*

Come hear representatives from four academic libraries that selected four different systems discuss the factors and features that influenced their decision.

Stop Thief! Protecting Historical Documents in Vermont Libraries *Chris Burns (UVM), Prudence Doherty (UVM), Jeffrey Marshall (UVM), Jerry Carbone (Brooks Memorial Library, Brattleboro)*

Two recent highly publicized thefts have prompted Vermont libraries, museums, and historical societies to re-examine security procedures for their special collections. A panel of academic and public librarians will talk about challenges and best practices involved in providing access to unique and rare documents.

Introduction to the RDA Toolkit *Greg Sauer (Norwich University), Cindy Weber (Stowe Free Library)*

Learn what the RDA Toolkit is, what resources are available in the Toolkit, and if it is right for your library’s cataloging needs.

Evidence-Based Practice: What All Librarians Need to Know About Health Information *Jane Kearns (CCV), Lauren Olewnik (Castleton State College), Michelle Eberle (National Network of Libraries of Medicine)*

This session covers the definition of evidence-based practice and why it is important for information specialists working in special, academic, or public settings.

Fourth Session

4:30 - 5:25

Advocacy for Public Libraries -- Turning the Page and Geek the Library *Christine Friese (VTLIB), Michael Roche (VTLIB)*

Overview of two effective tools for library advocacy: Turning the Page, a 6-week online advocacy class, and Geek the Library, an active plan for general library awareness.

Create a Pop-up Makerspace @ Your Library *Mara Siegel (VTLIB), Susan O’Connell (Craftsbury Public Library)*

If you’ve been hearing about Makerspaces in libraries but you don’t think you have room, come and discover how even in small spaces, you can provide a place for hands-on learning and tinkering activities.

Academic Library Show & Tell: Pecha Kucha Sessions *Laura Crain (SMC), Stacey Knight (SMC)*

A variety of presenters from academic libraries share their innovative topics in the 6 minute 40 second Pecha Kucha format, with plenty of time for discussion.

Examining Library Internships: Perspectives from Participants & Librarians *James Allen (UVM), Daisy Benson (UVM)*

This talk examines the role of internships in library education from the perspective of both participants and librarians, and includes discussing establishing internships.

Effective Web Writing: Your Website’s Welcome Mat *Heidi Steiner (Norwich University)*

Join Heidi for a discussion of how patrons read the web, essential tips for high impact web writing, and how to create a more useful website for your library.

Reference Tips *Virgil Fuller (Chelsea Public Library), Emily Zervas (Rockingham Public Library, Bellows Falls)*

Brush up on tips for providing quality reference service to patrons, including special focus on assisting with technology like eReaders, tablets, and digital content.

Conference Reception ~~~~~ 5:30 - 6:30



120th Vermont Library Conference

Story Time: Celebrate, Advocate, and Be Heard!

Tuesday, May 20, 2014

Saint Michael's College

One Winooski Park, Colchester, Vermont, USA 05439

Please fill out both sides of the registration form for each person attending the conference.

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

What type of library setting do you work in?

Public School Academic Non-Library Setting Other _____

Please check here if you have a disability and require special assistance. A conference committee member will contact you upon receipt of your registration form to discuss the necessary accommodations.

Registration Fee

Registration fee includes morning coffee with pastries, Key Note Address, workshops, and lunch in the Green Mountain Dining Hall.

Registration Options -- Check One

VLA/VSLA Member

Early Registration (Before May 1) \$50.00

Late Registration (After May 1) \$60.00

Non-Member

Early Registration (Before May 1) \$75.00

Late Registration (After May 1) \$85.00

Trustee

Early Registration (Before May 1) \$20.00

Late Registration (After May 1) \$25.00

Method of Payment: (Fed ID#: 03-6025812)

*Please make checks and purchase orders payable to **Vermont Library Conference***

If you are becoming a VLA member, please make a separate check payable to Vermont Library Association.

Check #: _____

Mail Completed Form and Payment to:

Vermont Library Conference

PO Box 803

Burlington, VT 05402

Session Registration

Please select your workshop preference below by putting a check in the box next to the workshop you wish to attend. Only one workshop may be selected in each time slot. This is for planning purposes only and you may change your selection the day of the event.

Fill out this section before submitting registration.

8:15 AM - 9:00 AM Registration, Coffee & Pastries		
9:00 - 10:25 AM	Keynote Address with Marci Merola	
10:30 - 11:30 AM Session One (<i>Pick One</i>)		
	A Conversation with Marci Merola	
	Vermont's Child-Chosen Book Awards	
	Privacy Lost? Facilitating Conversations about Technology & Privacy	
	How to Talk with Techies	
	The Catamount Library Network at Year One	
	Vermont Digitization Roundup	
11:30 - 12:30 PM	Lunch in Green Mountain Dining Hall	
12:30 - 12:55	Section Meetings	
1:00 - 1:55 PM Session Two (<i>Pick One</i>)		
	Presidential Panel: Drugs and Libraries	
	STEM Programming @ Your Library	
	Shifting the Paradigm: A New Framework for Information Literacy in Higher Education	
	How Can We Help You? Using Focus Groups to Improve Library Services	
	Getting Started with MARCEdit	
	Rapid Reviews	
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	The Write Start: Initiating a Young Writer's Community in Your Library	
	The Search for Discovery	
	Stop Thief! Protecting Historical Documents in Vermont Libraries	
	Introduction to the RDA Toolkit	
	Evidence-Based Practice: What All Librarians Need to Know About Health Information	
4:30 - 5:25 PM Session Four (<i>Pick One</i>)		
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	Create a Pop-up Makerspace @ Your Library	
	Academic Library Show & Tell: Pecha Kucha Sessions	
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	Effective Web Writing: Your Website's Welcome Mat	
	Reference Tips	
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