



# About our keynote:

# Raiola



Since joining the Theatre Within Workshop in New York as a young comedian in 1979, Joe Raiola has had a flourishing career as a solo performer, comedy writer, producer, director, and speaker on first amendment issues.

As a comedy writer, Joe began his career in 1984 when he teamed up with National Lampoon alumni for a series of classic magazine spoofs, including Cosmoparody and Like A Rolling Stone. The following year, with his long time writing partner, Charlie



Kadau, he joined "The Usual Gang of Idiots" at MAD Magazine, quickly becoming one of their most prized contributors, churning out irreverent satire, ad parodies and inspired silliness. Joe is currently MAD Senior Editor, a title he insists "means nothing since I work at the only place in America where if you mature, you get fired."

During his "off time," you might find Joe bushwhacking in the Shawangunk Mountains or backpacking as "Bandana Man" on the Appalachian Trail.



# 117th Annual Library Conference

# **2011 Vermont Library Conference Committee**

Jane Napier, Conference Chair Heather Grev, Conference Treasurer Marti Fiske, VLA President John Payne

Kip Roberson Kate Davie Mary Carney Danko **Amy Howlett** 

**Center for Digital Initiatives** *Presented by Jessica Weitz of Brooks Memorial* Library, Rachel Plant of the Bixby Memorial Library in Vergennes, and Chris Burns from the Center for Digital Initiatives

# Cheray 111

The UVM Libraries' Center for Digital Initiatives is a terrific resource for fans of early Vermont lore. Learn how to access and use it, and find out how two Vermont public libraries have worked with the Center to digitize their treasures. The mission of the CDI is to create a single, comprehensive digital repository of Vermont collections, including documents, photographs, data, artifacts, and audiovisual materials.

# Become a VLA member today!



# We can't do it without you!

Your membership in the Vermont Library Association is vital to the well-being of libraries in Vermont, and to your own professional development. VLA is over 300 members strong, LIBRAR1 and every new or renewed membership means **ASSOCIATION** we can accomplish more for Vermont libraries.

For more information or to receive a form by mail, contact Membership Chair:

Cindy Weber, Technical Services Librarian **Dorothy Alling Memorial Library** 21 Library Lane Williston, VT 05495 (802) 878-4918 cindy@williston.lib.vt.us

Or go online to www.vermontlibraries.org

3:45 - 5:00

# **Third Session**

Borrow or Buy? The Convergence of Interlibrary Loan and Collection Development Presented by Kristen Hindes, Interlibrary Loan Librarian at St. Michael's College

### Alliot 212

Some large academic libraries have programs where ILL requests are purchased rather than borrowed—come hear how a small undergraduate institution or public library can do the same. Saint Mike's decided to try it, and five years worth of results on turnaround time, patron satisfaction, cost per title, and subsequent circulation will be presented. Learn how to assess your ILL borrowing activity and implement a similar program.

Provocative Vs. Gratuitous: The Challenge and Beauty of Young Adult Materials and Recognizing Our Own Biases Presented by Kat Redniss Alliot 230

Graphic, violent, nasty, sexual, filthy, intense, triggering...YA lit is chock full of button-pushing, alarming material. This workshop will explore several YA selections, and examine our own reactions to the material. We will discuss language, themes, and content and whether writers are using these devices to provoke or to shock readers.

**To Facebook or not to Facebook / Story Walk** Presented by Jane Napier, Mary Danko, and Sam Maskell / Rachel Senechal, Program and Development Coordinator at Kellogg Hubbard Library and Anne Ferguson, creator of Story Walk. **St. Edmund 315** 

The first half of this two-part workshop will be a discussion of the pros and cons of having a library Facebook page and how to deal with what all that entails. The second half of the workshop will give you an overview of the Story Walk Project which began in Vermont and has now been adopted across the county.

**E-Book Readers** Presented by Laura Crain, St. Michael's College and Virgil Fuller

## Cheray 101

Snuggle up to your favorite device tonight. Learn how libraries are using this technology with students and patrons and how they might best be used in your library.



Tuesday, May 24, 2011 St Michael's College Colchester, Vermont

8:15 - 9:00

Conference Registration

Durick Library

9:00 - 10:30

Opening General Session
McCarthy Arts Center

**Keynote: The Joy of Censorship** Presented by Joe Raiola

Now more than ever our constitutionally guaranteed right of freedom of speech is threatened by religious and "family friendly" organizations, the politically-correct left, big media, giant retail outlets, special interest groups and the government itself. MAD Senior Editor Joe Raiola will take an illuminating, satiric and at times disturbing look at America's most hotly debated First Amendment issues.

10:45 - 12:00

# **Session One**

**Health and Wellness Resources** *Presented by Frances Delwiche, Dana Medical Library, University of Vermont* 

## Cheray 101

Join an experienced health sciences librarian in searching for answers to health, wellness, and more.

## Writing Professional Reviews Presented by Teresa Faust

### Cheray 111

How does one get selected to write book, website, or database reviews for national library publications? Teresa Faust shares her experiences as a reviewer of reference titles.

**Children's Book Awards** Presented by Sally Anderson, Vermont Center for the Book; Grace Greene, Vermont Dept of Libraries; and Hannah Peacock, Burnham Library, Colchester, VT, Chair of GMBA

### Alliot 230

A brief overview of the Children's Book Award winners including current nominees for Red Clover, DCF, and GMBA.

**Keynote Breakout** *Presented by Joe Raiola* 

Alliot 212

Training Tips for the Vermont Online Library Presented by Stacey Knibloe McCarthy Arts Center

Join Stacey Knibloe, Customer Education Consultant for Cengage Learning, for training on the Vermont Online Library. Knibloe will focus on the Careers database, perfect for librarians and jobseekers thinking about reframing what they do.

12:00 - 1:00

# **Conference Luncheon**

**Green Mountain Dining Hall, Alliot Student Center** 

1:00 - 1:30

Sections:

College and Special Librarians—Alliot 230
Public Librarians—McCarthy Arts Center
Youth Librarians—Alliot 212

1:30 - 2:00

**Annual Meeting** All are welcome to attend this optional Vermont Library Association annual meeting.

**McCarthy Arts Center** 



# **Second Session**

**Use is King: User-Centered Acquisitions** *Presented by Albert Joy: Acquisitions/ Preservation Librarian, University of Vermont and Peter Spitzform: Collection Development Librarian, University of Vermont.* 

### Cheray 111

This presentation will discuss user-centered book acquisitions in an increasingly digital world. Can academic libraries continue to collect just-in-case? What are our alternative options? We will examine these questions and continue with one specific example of UCA, the Order on Demand Project at UVM.

**Rapid Reviews** *Presented by Amy Howlett, Ernie Drown, George Spaulding* **Alliot 230** 

Three reader reviewers booktalk their favorite adult fiction and nonfiction from the past year.

**Picture Book Crafts** Presented by Sarah Snow, Children's Librarian at the Johnson Public Library and Lynn Spencer, art teacher at Berlin Elementary.

### Alliot 212

Craft ideas that can enhance your library programs for children.

**Skype an Author: Free and Easy** *Presented by Jan Reynolds* **St. Edmund 315** 

Come to a Skype session with author Jan Reynolds and learn how to set-up your own account to connect with a plethora of authors willing to Skype visits into your library for free or a small fee. Join the tech world of virtual visits.

**21st Century Public Libraries** Presented by Martha Reid, Barry Lawson and Lucinda Walker

# **McCarthy Arts Center**

What Does the Future Hold? Each of three Vermont leaders chooses a lens to examine the future. State Librarian Martha Reid will focus on national and state trends. Professional planner Barry Lawson of Barry Lawson Associates considers how looking beyond town boundaries would change Vermont libraries. Library director Lucinda Walker focuses on how Norwich Public Library used strategic planning made to move into the future.