



**This Ain't
Your
Mama's
Library!**

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Tuesday, May 22, 2012
St Michael's College • Colchester, Vermont

About the Keynote

Michele Gorman



Michele Gorman is currently the Teen Services Coordinator for the Charlotte Mecklenburg Library in Charlotte, NC. In this position she oversees teen services at twenty branch libraries and manages the Loft, a teen only library located within ImaginOn, a collaborative venture of the Charlotte Mecklenburg Library and the Children's Theater of Charlotte.

Michele is also a freelance writer and national speaker, certified by the Young Adult Library Services Association (YALSA) as a Serving the Underserved (SUS)



Trainer. She recently finished up a three year term on the YALSA Board of Directors and is the "Getting Graphic" Columnist for Library Media Connection. Her books include *Getting Graphic! Comics for Kids*, *Getting Graphic! Using Graphic Novels to Promote Literacy with Preteens and Teens* and both the 3rd and 4th editions of *Connecting Young Adults and Libraries*.

Become a VLA Member today!



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Your membership in the Vermont Library Association is vital to the well-being of libraries in Vermont, and to your own professional development. VLA is over 400 members strong, and every new or renewed membership means we can accomplish more for Vermont libraries.

Morning Programs

Registration 8:15-9:00

Keynote: This Ain't Your Mama's Library! Creating a New Generation of Library Services for a New Generation of Library Users" *Presented by Michele Gorman* 9:00 - 10:15

First Session

A Conversation with Michelle Gorman 10:30-11:30

Libraries and Social Network Applications *Presented by Andrea Gratton and Susan Hennessey* 10:30 - 11:40

Join in the Shelfari community! Learn more about the social networking site Shelfari.com It offers readers a virtual bookshelf and a platform for discussing, reviewing, as well sending and receiving book recommendations with friends, fellow library patrons, and the rest of the global reading community.

Creative Solutions in Student Labor for Academics *Presented by Aaron Nichols, Angus Robertson, and Anne Dixon* 10:30 - 11:50

This past year both the Media Services Department and Circulation Department were presented with a number of challenges regarding their student workforce. This presentation will discuss how the two departments collaborated to change the management culture in both departments including the implementation of our new student employee outreach program and new student employee code of conduct. The presentation will explain the challenges, describe how meaningful change was implemented, and highlight some of the outreach projects the student workforce created. Workshop presented by Aaron Nichols, Access/Media Service Librarian, UVM, Angus Robertson, Circulation Supervisor, UVM, and Anne Dixon, Media Services Assistant, UVM

Sign Language: Basic Skills that Benefit All *Presented by Dr. Marilyn Daniels* 10:30 - 12:00

Sign Language enhances children's interest in listening to books & creates a desire to read. In this workshop you will learn WHY signing offers these advantages, TECHNIQUES to use, and acquire approximately 30 signs with which to begin.

Lunch 11:30 - 12:45

Section Meetings 12:45-1:15

CAYAL and VSLA

Public Section Meeting

Academic Section Meeting

GMLC Meeting

VLA Annual Membership Meeting 1:30 - 2:00

Afternoon Programs

Second Session

Children's Book Awards2:15-3:30

Serving Homeschoolers and English Language Learners *Presented by Mary Graf, Erma Deutch, Rebecca Goldberg, Barbara Shatara, Patti Tursi, and Jill Coffrin*2:15-3:30

Find out how other librarians are serving these two populations. Two panels include Mary Graf and Erma Deutsch from Brownell Library, Rebecca Goldberg and Barbara Shatara from Fletcher Free Library, and Gail LaVaude from Bradford Public Library, Patti Tursi ELL teacher from Williston Central School , and Jill Coffrin from Dorothy Alling Memorial Library.

Academic Show and Tell: Pecha Kucha Sessions *Hosted by Laura Crain*2:15-3:30

A variety of presenters from academic libraries share their innovative topics in the 6 minute/40 second Pecha Kucha format. Fun and useful with plenty of time for discussion.

Rapid Reviews *Amy Howlett, Ernie Drown, Peter Money, Paul Carnahan, Brian Hodgdon, Nancy Bercaw*2:15 - 3:30

Booktalking the best of adult fiction and nonfiction for VT libraries. Fast-paced race to give you the dope to plan our personal reading and inform your community .

Third Session

Negotiating the Varied and Vibrant World of Young Adults *Presented by Kat Redniss*3:45-5:00

Front Porch Forum: Using Digital Tools to Get the Word Out and Increase Engagement *Presented by Anne Hawley, Susan O'Connell, and Michael Wood-Lewis*3:45-5:00

Anne Hawley from the Deborah Rawson Library, Susan O'Connell from Craftsbury Public Library, and Michael Wood-Lewis, co-founder of Front Porch Forum, will discuss the benefits of using FPF and other online tools to promote community events and increase citizen engagement.

Library Signage *Presented by Nancy Bercaw*3:45-5:00

Working with a local sign designer and wayfinding expert, UVM was able to greatly improve their user experience, and the look and feel of the library building. We will be talking about wayfinding concepts and usability testing, and the before and after experience at UVM. There will be lots of images to illustrate and we'll talk about a few key principles you can apply on a limited budget, as well as what can be done with a greater investment.

Disaster Planning: It Wasn't Raining When Noah Built the Ark *Presented by Emily Zervas, Bob Joly, and Shara McCaffrey*3:45 - 5:00

Are you ready for the interior flood that takes out your history collection? The dramatic event that forces you to grab the best items before leaving? Emily Zervas (Rockingham Free Public Library), Bob Joly (St Johnsbury Athenaeum) and Shara McCaffrey (Athenaeum) will get you in shape for the next disaster before it happens.

On-site Reception with local beer and wine with music and drill cart competition5:00-6:30



2012 Vermont Library Association Conference

This Ain't Your Mama's Library

Tuesday, May 22, 2012

Saint Michael's College

One Winooski Park, Colchester, Vermont, USA 05439

Please fill out both sides of the registration form for each person attending the conference.

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

What type of library setting do you work in?

☐ Public ☐ School ☐ Academic ☐ Non-Library Setting ☐ Other _____

☐ Please check here if you have a disability and require special assistance. A conference committee member will contact you upon receipt of your registration form to discuss the necessary accommodations.

REGISTRATION FEE

Registration fee includes morning coffee with pastries, Key Note Address, workshops, and lunch in the Green Mountain Dining Hall.

REGISTRATION OPTIONS - CHECK ONE

VLA/VSLA MEMBER

☐ EARLY REGISTRATION (Before April 1st) \$50.00

☐ LATE REGISTRATION (After April 1st) \$55.00

NON-MEMBER

☐ EARLY REGISTRATION (Before April 1st) \$75.00

☐ LATE REGISTRATION (After April 1st) \$80.00

METHOD OF PAYMENT: (Fed ID#: 03-6025812)

*Please make checks and purchase orders payable to **Vermont Library Conference***

*If you are becoming a VLA member, please make a separate check payable to **Vermont Library Association***

Check #: _____

Mail Completed Form and Payment to:

Vermont Library Conference

PO Box 803

Burlington, VT 05402

Session Registration

Please select your workshop preference below by putting a check in the box next to the workshop you wish to attend. Only one workshop may be selected for each time slot. This is for planning purposes only and you may change your selection the day of the event. Please note, there will be no exhibition hall with vendors this year.

Fill out this section before submitting registration

8:15 AM- 9:00 AM REGISTRATION (at the Durick Library), COFFEE & PASTRIES (at the McCarthy Arts Center)			
9:00 AM -10:30 AM	Keynote address with Michele Gorman		
10:45 AM - 12:00 SESSION ONE(Pick one)			
	A Conversation with Michelle Gorman		
	Creative Solutions in Student Labor for Academics		
	Sign Language: Basic skills that benefit all		
	Libraries and Social Network Applications		
12:00 - 1:00	LUNCH in Green Mountain Dining Hall - Alliot Student Center (Lunch is included with conference registration)		
1:00 - 1:30	Sections		
1:30 - 2:00	Annual Meeting		
2:15 - 3:30 SESSION TWO(Pick one)			
	Children's Book Awards		
	Serving Homeschoolers and English Language Learners		
	Academic Show and Tell: Pecha Kucha Sessions		
	Rapid Reviews		
3:45 - 5:00 SESSION THREE (Pick one)			
	Negotiating the Varied and Vibrant World of Young Adults		
	Front Porch Forum: Getting the Word Out Locally		
	Library Signage		
	Disaster Planning: It Wasn't Raining When Noah Built the Ark		

The above workshops and presenters are subject to change, keep checking the VLA Conference website for updates vermontlibraryconference.org or follow the Vermont Library Association on Facebook.

For questions regarding the conference contact: Jane Napier 223-4665 or John Payne 654-2401