

Exhibitor and Sponsorship Opportunities

VLA Annual Conference 2026

Join Us!

On behalf of the Vermont Library Association (VLA), we invite you to participate as a sponsor at our 2026 Annual Conference. Hosted at the University of Vermont, Vermont June 1st, 2026. This year our theme is “Radical Care: Supporting Each Other and Ourselves” and that is where you come in :)

Who will be there?

Every year, around 300 Vermont librarians and library workers attend our conference. It is something people look forward to: a chance to share and network with our colleagues. Attendees include key decision makers for their libraries, such as: librarians, directors, deans, board members and trustees!

Why Sponsor?

The Vermont Library Association (VLA) promotes and advocates for vibrant libraries and strong library services that empower communities, foster lifelong learning, and support equitable access to information and resources.

The VLA Annual Conference offers a unique opportunity to make meaningful connections with library professionals dedicated to supporting Vermont's communities. You'll have access to librarians and stakeholders who can benefit from your products and services, and the exposure will enhance your companies and visibility in the library field and in their individual communities. **By participating, you're not just supporting librarians, you're investing in the communities you both serve.**

Please review the enclosed information and sign up today to partner with the Vermont Library Association at the Annual Conference 2026!

Conference Exhibitor Opportunities

| | Gold \$3,000 | Silver \$1,500 | Bronze \$500 |
|---|---|----------------------------|------------------------|
| Verbal Recognition at Opening Session | ✓ | ✓ | |
| Exhibit Space (If desired) | ✓ | ✓ | ✓ |
| Special Event Recognition | At keynotes | | |
| Presentation Sessions | One time slot Guaranteed - upon proposal acceptance | Preference in selection | |
| Conference Registrations (includes Meals) | 2 | 1 | 1 |
| Online Recognition | Company logo, link and description on website, mention on social sites | Company Logo | Company Logo |
| Company Logo on Welcome Banner | ✓ | ✓ | ✓ |
| Company Logo in Program (digital and Paper) | ✓ | ✓ | ✓ |

Other Sponsorship Opportunities

Session Room Sponsor – \$500 for Benedict Auditorium, \$300 for other rooms

Recognition includes: 1 complimentary conference registration, plus your logo on the room sign. Name and logo will also be included in the program and website.

Room Availability

| Room Name | Capacity |
|-------------------------------------|-----------------|
| Benedict Auditorium | 300 |
| Howe 123 | 25-50 |
| Howe Library Dean's Conference Room | 30 |
| Howe 001B | 20-30 |

Food

Help support the conference by sponsoring a meal!

Breakfast (Full) – \$750

Be the sole company sponsoring breakfast. Company name and logo will be displayed on a banner along the table and placards placed in serving area throughout the breakfast session through the opening exhibits.

Lunch (Full) -- \$1,000

Be the sole company sponsoring lunch. Company name and logo will be displayed on a banner along the table and placards placed in serving area throughout the lunch session and afternoon exhibits.

Coffee and Tea Station – \$200 each

Recognition includes company name and logo shown prominently on placard in serving area.