

Vermont Library Association Board Meeting

January 9, 2013

VTLib Midstate - Berlin

10am-noon

Present: Deb Gadwah-Lambert, Helen Linda, Heidi Steiner, Lucinda Walker, Shara McCaffrey, Christine Friese, Charlotte Gerstein, Wynne Browne, Joe Farara, Andy Burkhardt, Kip Roberson, Grace Greene, Amber Billey, Cindy Weber

Meeting Minutes By: Heidi Steiner

Meeting Called to Order at 10:07am

Approval of Meeting Minutes

Andy motioned to approve the October minutes and someone seconded. ***Board unanimously approved minutes.***

Agenda Review

No additional items.

Budget Review (Wynne)

Wynne sent everyone the 2012 budget and proposed 2013 budget prior to the meeting and asked about any desired projects that would alter the budget. She reminded everyone that section programs should break even, but if there is a project in mind we can have money.

Laurel inquired via email about expenses for VLTA. It is still being ironed out and hasn't been paid yet, but will probably come out ahead. Christine noted the desire to bring in an outside speaker again this year and that there might be some travel expenses. Wynne suggested bumping the line up to \$1500 to budget for it.

Helen brought up that the Café Press line could probably be deleted which led to logo talk! The loud consensus was that it is time to just pay someone and get this done. \$1000 was delegated to pay a designer. Amber suggested the firm that did UVM Libraries rebranding and CatQuest logo and Kip just worked with a Burlington firm that did his library's pro bono. Amber and Kip will get together and bring proposals via email to decide on. The goal is to have merchandise to sell at Conference.

Cindy mentioned needing easier software to use for managing the membership. Was decided she needs Access or FileMaker, both of which are available inexpensively through TechSoup. Wynne increased the Membership expenses line to cover the cost. Most of the funds in the line are currently used for postage, so Helen mentioned maybe sending digital membership cards. There was mention that some members do not have emails, but Amber noted the new database would allow for easily parsing those people out. This will be a possibility for 2014 as Cindy has already started printing 2013 cards.

Wynne also increased the Treasurer's line so Quicken can be updated. The Board decided to double the donation made to the Freedom to Read Foundation from \$100 to \$200 and the VLA News line was adjusted according to the cost of iContact. Debbi inquired about the VT/NH Library Leadership Workshop. Kip said it should break even and Wynne has been putting it in Misc. The Board decided not to create a new line for it since we do not know if it will be a regular thing. The marketing budget was brought up again, as we will need to print merchandise to promote the new logo. Decided on \$500 (in addition to the \$1000 put in for the designer) and will use Zazzle or Café Press.

Grace moved to approve the 2013 budget as amended. Helen seconded and it was unanimously approved by the Board.

Amber brought up why we don't accept membership payments online. Helen stated we need to determine what service would best facilitate it for us. Charlotte offered to inquire with other state associations and Kip suggested Google Checkout. ***Wynne moved to approve Helen and Amber investigating online payments. Debbi seconded and it was unanimously approved by the Board.***

DOL/VTLib Update (Christine)

Due to confusion with the Department of Labor, DOL is officially now VTLib.

Finally got webinar software (GoToMeeting and GotToTraining) through the state and are working on a continuing education program. They are going to start doing online training: some synchronous and some asynchronous.

VTLib is moving ahead with the Vermont Early Literacy Initiative and just started a set of trainings for their first cohort in math and science. They are writing an IMLS Leadership Grant with the Center for the Book and have buy in from the maker and preschool communities, the Governor's office and the Congressional delegation.

Working on annual statistics surveys and have a really good number of libraries who made standards for this year.

Christine reminded everyone that they started an internet interns program with CCV as part of the eBroadband Vermont project using the train-the-trainer model. It has been really successful and they are waiting to hear on another grant that would allow continuing the project.

Hug the Athenaeum (Amber)

Event is Saturday. Lisa von Kann has been in touch with the police and they know what is happening. Amber et al. looked really hard for public permitting, but couldn't find any information. Everyone will meet at noon, wear red sashes and have banners that say "the people make the library." Idea is not to have formal speeches; it is a gesture and not intended to be loud. Amber reported almost 50 people have RSVPed on the Facebook event. Neko Case said she would be there. VPR had a story already and will be covering it, as well as VTDigger and hopefully other local news. Rural Librarians Unite will also

have a film crew there. Shara reported community response has been supportive. Amber is going to send Shara a flyer to post in spots around town.

Amber thanked everyone for their contributions to VLA's official statement.

Nominations Committee (Heidi)

The Committee (Heidi, Amber and Joe) identified vacancies that will need to be filled and have a deadline of April 1st to have nominations ready. Heidi clarified that only Executive Board members and Section Presidents have to be elected, Committee Chairs are appointed by the Board or President.

Some board members are willing to move into new roles, including Cindy agreeing to run for President-Elect (thanks Grace)! Helen also suggested disbanding the Editorial Committee and just finding a new VLA News Editor, as she is willing to take over Membership. Heidi suggested merging Editorial and Membership into a renamed Membership and Outreach Committee, which received favorable feedback. A few names were discussed and Heidi encouraged board members to send along viable names, especially for the public library vacancies. Heidi is the contact for the Committee and noted this should be considered a role of the Secretary position going forward.

Cataloging Roundtable (Amber)

The Cataloging Roundtable met recently at Midstate and had a really good turnout: about 20 people! All in attendance voted in favor of asking to be added as a section of VLA. The Board agreed this was a good idea and made sense. Shara checked the Bylaws and in order to add a section, members need to submit a petition with seven VLA member signatures. Amber/Helen will get this together and the Board can vote via email or at the meeting in March. Christine Webb from Fletcher Free was suggested as a possible President. They are already organizing a spring meeting about RDA and are planning a train-the-trainer initiative.

Conference (Deb)

Jane reported via email that they need help with cataloging and outreach workshops, but did not elaborate. Amber noted the new pending Cataloging Section is already planning a program and the Inclusion Committee is preparing a panel on outreach to various populations.

Heidi asked if we have a keynote speaker yet. Kip reported it is ALA President-Elect, Barbara Stripling.

Quick Section Reports

Cindy (Membership) sent out 410 membership renewal notifications and they are starting to come in.

Grace (Awards) sent out a call for Awards nominees this week. She especially needs names of those retiring, particularly in Academic/Special libraries. To be recognized, the retiree must but retiring this year, be a VLA member and have worked 10 years as a Vermont librarian. Amber inquired if we ever recognize anyone who has passed away. The Board ultimately decided on a new tradition of a moment

of silence during the opening remarks at conference including names of those we know of and the opportunity for audience members to identify any others.

Helen (Editorial) sent out a call for VLA News article requests and has already received some responses. She reminded us once again that we need to report for our people! The deadline is January 25th if possible.

On the Webmaster side, Helen, Heidi and Jessamyn met and discussed changing the website. They just selected a new theme that is more clean and flexible. It will also have menus and Heidi did a quick content inventory and figured out categories. It will look like a website instead of a blog! Jessamyn is beginning work on migrating content to see how it will work.

Andy (Academic) mentioned the Vermont Teaching Librarians Learning Community put together by Daisy Benson is meeting for the first time on Friday the 18th at Midstate. There will also be another Library Learning Lunch at UVM on February 1st.

Lucinda (Public) is meeting with VP, Lydia, after the meeting to plan public libraries yearly program.

Meeting adjourned at 12:06pm.

Next Meeting on Wednesday, March 13th – Castleton College at 10am