

Vermont Library Association Board Meeting
9/21/2010
Shelburne Town Offices
10am-Noon

Present: John Payne, Lucinda Walker, Marti Fiske, Helen Linda, Kip Roberson, Nancy Wilson, David Sturges. Chris Friese, Joe Farara

1. Budget (Marti Fiske for Wynne) – Marti reviewed the budget. Membership numbers are low and loss of revenue there affects the budget.
2. New Member Communication (Marti). The new members letter was reviewed. The letter will initially be sent to everyone, but in the future it will only be sent to new members.
3. By-law update (John Payne) -. Work has not started yet
4. Member benefits – (Helen) Helen has spoken with Jessamyn about a newsletter or other forms of communication. Helen is going through the website to pick out major events. They need publishing software.
5. DOL recognition of VLA workshops (Marti) - Marti stated that If DOL is contacted during the planning stages of a workshop, it is possible that it can count for credit. This is granted on a case by case basis.
6. Intellectual Freedom events (Marti) – There will probably be a John Swaan lecture at the conference this year. Patriot Act is up for renewal again.
7. Marketing/PR– There is a meeting scheduled at the Berlin Department of Libraries office for 10/4 to brainstorm ideas about statewide marketing /public relations for Vermont libraries.
8. Archiving of VLA documents (Marti) - Paul Carnahan was contacted. What he has is in a box in the Historical Society vault. He has not been receiving documents lately. He thought we should send the following items to be archived:
 - a) Minutes
 - b) Newsletters
 - c) Treasurer reports
 - d) Lobbying info
 - e) Section reports
 - f) Conference publications

- g) Periodic downloads of the website (he does this already)
- 9. Other
 - 1) Nancy Wilson –Nancy surveyed membership about needs/desires. 5 questions were asked. Nancy reviewed the results. Copies of the results will be sent to the board.
 - 2) Lisa Von Kann is stepping down as chair of the Government Relations Committee. Deborah Bullock Spackman is now the chair.
 - 3) Kip reminded everyone about the upcoming NELA conference
 - 4) Conference (Marti) – Last year’s conference cost \$8768 as compared to 2009 at the Sheraton, which was \$73,932. In 2009 we lost \$10984 on the conference, but this past year we made a \$7400 profit. We have \$11000 in our account for the coming year. Next year’s conference will have the following tracts - Public, Academic & School. There will be a keynote, but no end note. The business meeting will be mid-day to try to increase attendance. The conference will most likely be the week of May 23. 11/1 is the deadline for program ideas.

The next meeting is on 11/18 at 10am. It will be at Vermont Technical College.

Adjourned 10:50