# Planning New Web Guides: From the **Outside In**

Vermont Library Association College and Special Libraries Section October 2014

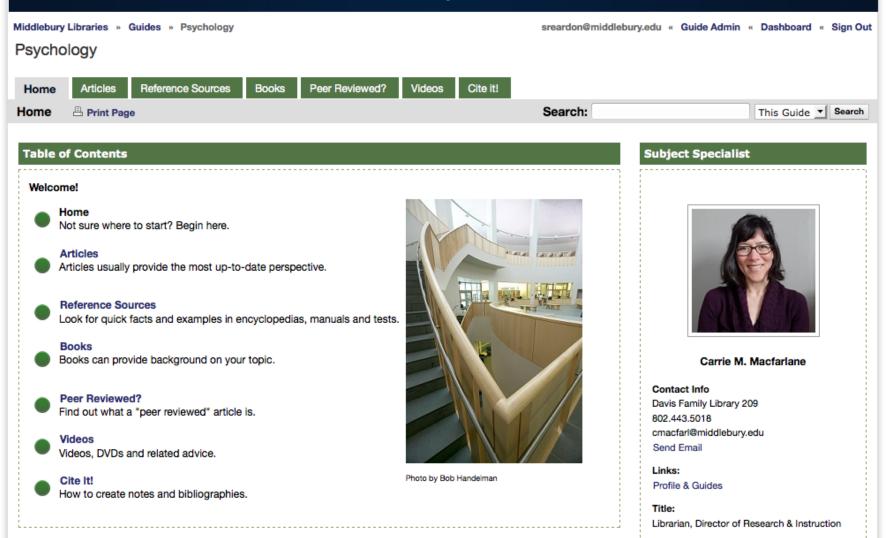
> Carrie M. Macfarlane cmacfarl@middlebury.edu

#### **Stacy Reardon** sreardon@middlebury.edu

flickr photo by William Murphy



### Middlebury Libraries



## "This is great! So user friendly!!"

"This is awesome! Thank you!"

"I think this is awesome----thank you so much for putting it together."

This looks amazing! I wish I had had a resource like this as a college student.

## The course guide looks super.

I like the work you have done below. It is clear and educates folks about the options, and provides enough names to provide variety, but it is not overwhelming, which, of course, the long lists of journals can be.

The page is looking great, thanks a lot!



### What We'll Discuss



#### Middlebury

flickr photo by Jennuine Captures



### 2012 Make the Decision

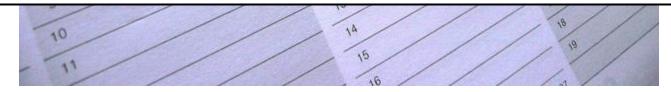


Middlebury

flickr photo by www.planetofsuccess.com/blog/



### 2013 May Testing, testing...



2012 Make the Decision

#### Middlebury

flickr photo by www.planetofsuccess.com/blog/



### June Pick Your Team



2013 May Testing, testing
2012 Make the Decision





### July Design & Templates

June Pick Your Team

2013 May

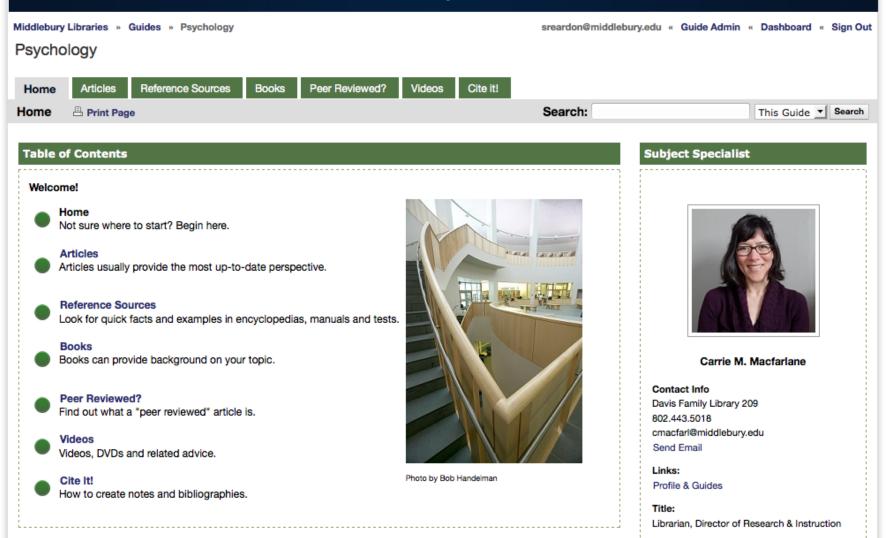
Testing, testing...

2012 Make the Decision

#### Middlebury

18

### Middlebury Libraries





### Videos





### October \* January \* April Implementation



### May Check-up and Clean-up

17

18.

10

16

17

18

October - April Deadlines
August Training
July Start Small
June Pick Your Team
2013 May Testing, testing
2012 Make the Decision

#### Middlebury

25.45

152-223



### 2014 Summer Migration is complete



Middlebury

flickr photo by www.planetofsuccess.com/blog/



### Looking Back



#### Middlebury

flickr photo by mischiru



## Wrap-Up



#### Middlebury

flickr photo by bookgrl

### Sources

Deschenes, Amy. *Research Guides. Best Practices for Simmons Libguides. Content Criteria.* Retrieved October 16, 2014, from <u>http://simmons.libguides.</u> <u>com/bestpractices</u>

Gonzalez, A. C., & Westbrock, T. (2010). Reaching Out with LibGuides: Establishing a Working Set of Best Practices. *Journal of Library Administration*, *50*(5-6), 638–656. doi:<u>10.1080/01930826.2010.488941</u>

Tawatao, C., Hungerford, R., Ray, L., & Ward, J. L. (2010). LibGuides Usability Testing: Customizing a Product to Work for Your Users. Retrieved from <u>https:</u> //digital.lib.washington.edu/researchworks/handle/1773/17101